

Dave Heineman
Governor

JAN 30 2013

STATE OF NEBRASKA

DEPARTMENT OF ENVIRONMENTAL QUALITY
Michael J. Linder

Director

Suite 400, The Atrium
1200 'N' Street
P.O. Box 98922
Lincoln, Nebraska 68509-8922
Phone (402) 471-2186
FAX (402) 471-2909
website: www.deq.state.ne.us

Ms. Renae Rief
Environmental Health Supervisor
Keep Lincoln-Lancaster County Beautiful
3140 N Street
Lincoln, NE 68510

RE: Litter Reduction & Recycling Grant Program: # 2013407

Dear Ms. Rief:

It is my pleasure to inform you that Keep Lincoln-Lancaster County Beautiful has been awarded a \$19,000 grant from the Department's 2013 Litter Reduction & Recycling Grant Program. This award is based on your application that was submitted prior to the grant deadline.

Enclosed is a **Grantee Notification Form** that includes important information regarding your grant budget amounts, grant period, quarterly performance report deadlines, and more. Also enclosed are two copies of a **Grant Agreement**. Please complete the information required on the last page of the agreement and sign both copies. Retain one copy for your files and return the other signed copy within 10 days to:

Nebraska Department of Environmental Quality
Katherine Kerner
Waste Planning and Aid Unit
P.O. Box 98922
Lincoln, Nebraska 68509-8922

Also enclosed is a sample news release to announce your grant award through your local media. Feel free to use the sample or prepare your own announcement.

Once the Department receives your signed Grant Agreement, you will receive information to assist with the administration of your grant award.

Congratulations on your grant award. Please contact Katherine Kerner, Program Specialist at (402) 471-4242 or Katherine.Kerner@nebraska.gov or call toll free 1-877-253-2603 if you have any questions.

Sincerely,

David B. Haldean, Administrator
Waste Management Division

Enclosures

Litter Reduction & Recycling Grant Program Grantee Notification

Grantee	Program Category:	Cleanup
Ms. Renae Rief, Env. Health Ed. Supervisor	Project Grant Period:	Jan. 1, 2013- June 30, 2014
Keep Lincoln-Lancaster County Beautiful	Grant ID:	2013407
3140 N Street	Type of Action:	Initial
Lincoln, NE 68510 (402) 441-8035	Federal ID No.:	47-6006256
Contact Person: Renae Rief e-mail: rrief@lincoln.ne.gov	Date:	January 1, 2013

Project Description:

Funding for community program cleanups such as High School parking lots and inmate roadside cleanups.

Grant Reporting Periods	Performance Report Dates
First Quarter (January 1 - March 31)	April 30, 2013
Second Quarter (April 1 - June 30)	July 30, 2013
Third Quarter (July 1 - September 30)	October 30, 2013
Fourth Quarter (October 1 - December 31)	January 31, 2014
Fifth Quarter (January 1 - March 31, 2014)	April 30, 2014
Sixth Quarter (April 1 - June 30, 2014)	August 15, 2014

Project Funding:

Budget Category	Grant Funds	Matching Cash	Matching In-Kind	Total
Personnel	\$	\$	\$	\$
Supplies	\$	\$	\$	\$
Operating Expenses	\$	\$	\$	\$
Travel	\$	\$	\$	\$
Equipment	\$	\$	\$	\$
Contractual	\$	\$	\$	\$
Litter Cleanup Projects	\$ 19,000.00	\$	\$	\$ 19,000.00
Other	\$	\$	\$	\$
Total Project	\$ 19,000.00	\$ 0.00	\$ 0.00	\$ 19,000.00

Congratulations!

Congratulations on your award! To assist you in notifying the public of your efforts, the Department has prepared the following draft news release for your use. This is optional, but it is always nice to let others know about your project.

News Release

(NAME OF GRANTEE) IS AWARDED GRANT FROM NDEQ

(Name of grantee) was awarded a grant in the amount of \$_____ from the Nebraska Department of Environmental Quality's Litter Reduction and Recycling Grant Program. Altogether, the Department received 59 eligible grant applications with requests totaling \$2,499,447. Fifty-six projects were awarded available grant funds of \$1,765,776.

The grant program provides funds annually to Nebraska projects in three areas: public education, cleanup, and recycling. The funds awarded to **(name of grantee)** through **(grant program area)** funds will be used for

(Describe project here)

"The grant funded projects provide innovative ways to educate the public about litter reduction and recycling and will reduce the amount of material sent to Nebraska's landfills," said Mike Linder, Director of NDEQ.

GRANT AGREEMENT
Between the
Nebraska Department of Environmental Quality
and
Keep Lincoln-Lancaster County Beautiful
Regarding the Implementation of the
Litter Reduction & Recycling Grant Application Project (Project)
Grant ID: 2013407

THIS GRANT AGREEMENT (Agreement) is made and entered into by and between the Nebraska Department of Environmental Quality (NDEQ) and the Keep Lincoln-Lancaster County Beautiful (Grantee)

WHEREAS, the Grantee agrees to utilize funds which have been made available to NDEQ pursuant to the Nebraska Litter Reduction and Recycling Act; and

WHEREAS, grant funds in an amount up to \$19,000 and a match of at least \$0 are to be used to implement the workplan as outlined in Attachment A.

NOW, THEREFORE, the parties do hereby agree to the terms and conditions of this Agreement as follows:

I. TERM OF AGREEMENT

This Agreement will go into effect January 1, 2013 and will remain in effect until all identified tasks are completed for the workplan as outlined in Attachment A unless terminated under §P of this Agreement, but will not remain in effect past June 30, 2014 unless extended by amendment.

The project application and all associated documents are by reference made part of this Agreement and identified as Attachment A. By entering into this Agreement, the Grantee(s) commit to the implementation of the project as described in the application, the Litter Reduction and Recycling Grant Program Guidelines and Forms, and subsequent correspondence, documentation and amendments.

II. PROJECT DESCRIPTION

This Agreement encompasses the project described in the Grant Application and any subsequent submittals as required pursuant to Title 133, Chapter 6, Section 4 which are incorporated in this agreement as Attachment A.

III. CONDITIONS OF AGREEMENT

A. General Conditions

1. The Grantee agrees to submit quarterly progress reports to the NDEQ within 30 days after the end of each calendar quarter. Final quarterly report will be submitted as required in section III.A.7. These reports shall address project activity for the previous calendar quarter, and contain the following components:
 - a. Progress to date;
 - b. Financial report of money spent for each approved activity element by grant and match;
 - c. Certification that any equipment and supplies purchased from grant funds or match was used only for grant purposes;
 - d. Significant findings or events; and,
 - e. Corrective actions taken to resolve any problems that are encountered.
2. The Grantee agrees that if indirect costs are authorized, as specified in the approved plan, they will be charged at the approved indirect rate.
3. Other than any contract, interagency agreement, sub-agreement, and/or procurement of equipment identified in Attachment A, the Grantee agrees that any contract, interagency agreement, sub-agreement and/or procurement of equipment under this grant for a value of \$1,000 or more, must receive NDEQ approval prior to expenditure of funds associated with those transactions.
4. All equipment purchased with grant funds must be approved in advance by the NDEQ. If bids for specific equipment were provided as part of the application and the grantee purchases the equipment using the lowest responsible bid, the grantee is approved to purchase the equipment. If the grantee proposes to buy equipment which is different from the equipment identified in the lowest responsible bid, the grantee must secure new bids for the proposed purchase of equipment and provide the bids for approval by the department.

Any such purchased equipment shall be retained by the NDEQ upon Agreement end date unless otherwise authorized in writing by the NDEQ, except that grantee may continue to utilize equipment during its useful life if the grantee makes effective and efficient use of the equipment. If the grantee does not make effective and efficient use of the equipment during its useful life, as determined by the department, the grantee must surrender such equipment to the department.

When the equipment has reached the end of its useful life, as determined by the department, the department relinquishes all interest in the equipment.
5. A Quality Assurance/Quality Control plan must be approved by NDEQ prior to expending any funds for environmental data collection. Any environmental data collected must be provided to NDEQ.
6. The Grantee agrees to recognize funding from the NDEQ on all published materials and news releases related to their NDEQ funded programs or activities.
7. A final project report must be submitted to NDEQ within 45 days after completion of the project or the termination date, whichever is earlier.
8. The requirements of the Litter Reduction and Recycling Grant Program Guidelines and Forms, dated June 2010 are hereby incorporated in this agreement.
9. The requirements of the Grant Application Packet, Litter Reduction and Recycling Grant Program, dated July 2008 are hereby incorporated by reference.
10. The requirements of Title 133 – Litter Reduction and Recycling Grant Program, effective August 26, 1996 are hereby incorporated in this agreement.
11. The Grantee must provide NDEQ proof of coverage under an insurance policy which covers the department's investment in personal property with a purchase value greater than \$5000, or real property as it pertains to the Litter Reduction and Recycling Grant funds.

B. Statement of Costs

The Grantee will submit with their quarterly report a cost documentation of project expenses. For purposes of this agreement, expenditures and match claims shall be related to budget items as described in Attachment A. The Grantee must contribute and report the proposed match identified in their application by completion of the project. The Grantee must return any unused funds.

C. Disbursements

1. The Grantee shall receive full payment of the award amount within thirty (30) working days after receipt of this Agreement signed by the Grantee's authorized representative. The NDEQ shall not be held responsible for delays in payment, due to causes beyond its control.
2. The Grantee must make expenditures for activities approved pursuant to this agreement.

D. Work Description and Schedule

Grantee agrees to complete the objectives and work items as described in Attachment A.

E. Amendments

This agreement may be amended in writing at any time by mutual agreement of the parties, except insofar as any proposed amendments are in any way contrary to applicable law or requirements of the NDEQ.

F. Forfeiture, Repayment and Delays in Disbursement of Funds

Violation of any of the conditions of this Agreement by the Grantee or failure of the Grantee to complete and maintain the project in the manner described in Attachment A which have been properly approved by the NDEQ, may result in the recovery of any or all funds disbursed by the NDEQ. Any funding expended for an unapproved activity shall be forfeited.

G. Remedies Not Exclusive

The use by either the Grantee or the NDEQ of any remedy specified herein for the enforcement of this Agreement is not exclusive and shall not deprive the party from using such remedy, or limit the application of any other remedy provided by law.

H. Assignment

No assignment or transfer of this agreement or any part hereof, rights hereunder, or interest herein by the Grantee shall be valid unless and until it is approved by the NDEQ and made subject to such reasonable terms and conditions as the NDEQ may impose.

I. Waiver of Rights

The Grantee or NDEQ may from time to time waive any of their rights under this Agreement. However, any waiver of rights with respect to a default of any condition of this Agreement shall not be deemed to be a waiver with respect to any other default.

J. Applicable Rules and Regulations

Both parties shall abide by all applicable rules and regulations of the NDEQ including any that may be adopted subsequent to the effective date of this Agreement, except those that would invalidate or be inconsistent with the provisions of this Agreement.

K. Inspection of Books, Records and Reports

The duly authorized representative of either party shall have the right to inspect and make copies of any books, records or reports of the other party pertaining to this Agreement or related matters during regular office hours. Each party shall maintain and make available for such inspection accurate records of all its costs, disbursements and receipts with respect to its activities under this Agreement.

L. Independent Contractor

The Grantee is and shall perform this Agreement as an independent contractor and as such shall have and maintain exclusive control over all of its employees, agents and operations. Neither the Grantee nor any person employed by the Grantee shall act, propose to act or be deemed the NDEQ's agent, representative or employee. The Grantee assumes full and exclusive responsibility for the payment of all premiums, contributions, payroll taxes and other taxes now or hereafter required by any law or regulation and agrees to comply with all applicable laws, regulations and orders relating to social security, unemployment compensation, OSHA, affirmative action, equal employment opportunity and other laws, regulations and orders of like nature. For any work hereunder subject to the Veterans Readjustment Assistance Act of 1974, or the Rehabilitation Act of 1973, the parties hereto shall comply with all provisions thereof, together with all applicable rules, regulations and orders of the Department of Labor, and the notices required pursuant to 41 CFR 60-1.4, 60-250.4 and 60-741.4 which are hereby incorporated by reference into this Agreement.

M. Nondiscrimination

The Nebraska Fair Employment Practice Act prohibits contractors to the State of Nebraska and their subcontractors from discriminating against any employee, or applicant for employment in the performance of such contracts, with respect to hire, tenure, terms, conditions or privileges of employment because of race, color, religion, sex, disability or national origin. The Grantee's signature is a guarantee of compliance with the Nebraska Fair Employment Practice Act, and breach of this provision shall be regarded as a material breach of this Agreement. The Grantee shall insert a similar provision in all subcontracts for services to be covered by any contract resulting from this Agreement.

N. Drug Free Workplace

The Grantee by executing this Agreement certifies and assures that it operates a drug free workplace as addressed in the State of Nebraska Drug Free Workplace Policy of July 7, 1989.

O. Publication Rights

All parties shall have publication and reproduction rights for all reports and materials which are produced as a result of this Agreement.

P. Termination

This agreement may be terminated in whole or in part in writing by either party in the event of substantial failure by the other party to fulfill its obligations under this Agreement through no fault of the terminating party, provided that no termination may be effected unless the other party is given:

1. Not less than ten (10) calendar days' written notice (delivered by certified mail, return receipt requested) of intent to terminate, and
2. An opportunity for consultation with the terminating party prior to termination.

Q. Hold Harmless

The Grantee agrees to hold NDEQ harmless for loss or damage sustained by any person as a direct result of the negligent or willful acts by the Grantee, its employees, subcontractors, or agents in the performance of this agreement including all associated costs of any defending action.

R. Conflict of Interest

The Grantee certifies that it will not employ any individual known by the Grantee to have a conflict of interest. The Grantee certifies that there does not now exist any relationship between the Grantee and any person or entity which gives the appearance of a conflict of interest.

S. Americans with Disabilities Act

The Grantee shall comply with all applicable provisions of the Americans with Disabilities Act.

T. New Employee Work Eligibility Status

The Grantee is required and hereby agrees to use a federal immigration verification system to determine the work eligibility status of new employees physically performing services within the State of Nebraska. A federal immigration verification system means the electronic verification of the work authorization program authorized by the Illegal Immigration Reform and Immigrant Responsibility Act of 1996, 8 U.S.C. 1324a, known as the E-Verify Program, or an equivalent federal program designated by the United States Department of Homeland Security or other federal agency authorized to verify the work eligibility status of a newly hired employee. If the Contractor is an individual or sole proprietorship, the following applies:

1. Contractor must complete the United States Citizenship Attestation Form, available on the Department of Administrative Services website at www.das.state.ne.us.
2. If the Contractor indicates on such attestation form that he or she is a qualified alien, the Contractor agrees to provide the US Citizenship and Immigration Services documentation required to verify the Contractor's lawful presence in the United States using the Systematic Alien Verification for Entitlements (SAVE) program.
3. The Contractor understands and agrees that lawful presence in the United States is required and the Contractor may be disqualified or the contract terminated if such lawful presence cannot be verified as required by Neb. Rev. Stat. §4-108.

U. Project Managers

The Project Manager for each party to this agreement shall be as follows. The Project Manager may be changed by any agency upon written notification.

NDEQ

Steve Danahy
Federal Aid Administrator
Waste Management Division
Planning and Aid Unit
402-471-6988

Keep Lincoln-Lancaster County Beautiful

Contact Name: Renae Rief
Contact Title: Senior Environmental Health Educator
Contact Phone: 402-441-4602

IV. SIGNATORIES TO THE INTERGOVERNMENTAL AGREEMENT

NEBRASKA DEPARTMENT OF ENVIRONMENTAL QUALITY

BY: Thomas R. Lamberson

TITLE: Deputy Director



DATE: January 24, 2013

Keep Lincoln-Lancaster County Beautiful

BY (Print): Chris Beutler

TITLE: Mayor of Lincoln

(Signature): _____

DATE: _____

FEDERAL TAX ID NUMBER: 47-6006256

Grant Agreement Attachment A

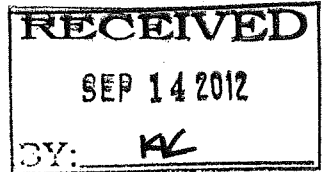
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NEBRASKA DEPARTMENT OF ENVIRONMENTAL QUALITY
Waste Management Division – Planning and Aid Unit

5129

GRANT APPLICATION FORM – 2013-14
Litter Reduction and Recycling Program

Application Deadline: September 17, 2012



1. Project Name: **KLLCB Cleanup Grant**
2. Applicant: Lincoln/Lancaster County Health Department/Keep Lincoln & Lancaster County Beautiful
3. Federal Identification Number (or Social Security Number): 47-6006256
4. Total GRANT amount requested: \$19,000
5. Proposed grant period in quarters. Use calendar year quarters:

Beginning date: January 2013 Ending date: June 2014

Number of quarters: 6

6.

<u>3140 N Street</u>	<u>402-441-8035</u>
<i>Applicant mailing address</i>	<i>Telephone</i>
<u>402-441-6206</u>	<u>lerickson@lincoln.ne.gov</u>
<i>Fax</i>	<i>E-Mail</i>
<u>Lincoln</u>	<u>68510</u>
<i>City</i>	<i>Zip Code</i>
<u>Laurel Erickson</u>	<u>Program Coordinator</u>
<i>Designated contact person</i>	<i>Title</i>
<u>3140 N St.</u>	<u>402-441-8035</u>
<i>Mailing address</i>	<i>Telephone</i>
<u>Lincoln</u>	<u>68510</u>
<i>City</i>	<i>Zip Code</i>
<u>Lancaster</u>	<u>Lancaster</u>
<i>County</i>	<i>County</i>
7.

<u>Laurel Erickson</u>	<u>Program Coordinator</u>
<i>Designated contact person</i>	<i>Title</i>
<u>3140 N St.</u>	<u>402-441-8035</u>
<i>Mailing address</i>	<i>Telephone</i>
<u>Lincoln</u>	<u>68510</u>
<i>City</i>	<i>Zip Code</i>
<u>Lancaster</u>	<u>Lancaster</u>
<i>County</i>	<i>County</i>
8. **GRANT CATEGORY - Select the category from which funding is requested.**

☐

Public Education. Public education, motivation, and participation programs aimed at creating an ethic conducive to the reduction of litter, establishing an attitude against littering and a desire for a clean environment, and securing greater awareness of and compliance with antilitter laws

☒

Cleanup. Cleanup of Nebraska public highways, waterways, recreation lands, urban areas, and public places within the state.

☐

Recycling. New or improved community recycling and source separation programs, including; end market development, processing, and manufacturing.

9. Using the calendar quarters in your application, create a timeline for the various activities of your project.

Quarter	1 st Qrt Jan–Mar 2013	2 nd Qrt Apr–Jun 2013	3 rd Qrt Jul–Sept 2013	4 th Qrt Oct–Dec 2013	5 th Qrt Jan–Mar 2014	6 th Qrt Apr–June 2014
Mini-grants for cleanups	Workshop for cleanup grants	Cleanups	Cleanups	Reporting	Workshop for cleanup grants	Cleanups
No-Coast Coastal Cleanup	-	Planning	Recruit and coordinate volunteers	Coordinate volunteers Reporting	-	Planning
Lancaster Cty Corrections Roadside Cleanup	-	Cleanups start	Ongoing	Cleanups end Reporting	-	2014 Cleanups start
High School Parking Lot Competition	Winter litter surveys	Spring litter surveys, 2013 winner announced	Cleanup mini-grant promotion and coordination	Fall litter surveys	Winter litter surveys	Spring litter surveys, winner announced

10. In this space provide a work plan (overview) for the proposed grant project.

The Keep Lincoln & Lancaster County Beautiful cleanup grant application (for the 18-month period from January 2013 through June 2014) requests funding that supplements a targeted educational approach to improving waste-handling practices to keep the city and county litter-free:

- Cleanup mini-grants will be promoted to neighborhood associations, all schools in the county, rural communities, and organizations to conduct litter cleanups of public land, including rural roadsides and public lakes in the county.
- Groups are encouraged to recycle anything possible; reports of pounds collected and pounds recycled are required for mini-grant payments.
- Additional county roadsides will be cleaned by low-risk community correctional center inmates supervised by Lancaster County Corrections.
- The cleanup of shorelines on public lakes and waterways will occur in conjunction with the International Coastal Cleanup, sponsored by the Ocean Conservancy. Debris collection records will be completed by participants to add to the Ocean Conservancy's international database. Volunteers are encouraged to recycle anything possible.
- The continuation of the expanded "Cleanest High School Parking Lot" competition promotes cleaner campuses and neighborhoods surrounding schools in Lincoln and in Lancaster County. High schools throughout the county will be targeted for cleanup mini-grant promotion.

11. DETAILED BUDGET SUMMARY

DETAILED BUDGET: KLLCB Clean Up Grant 2013-14

LITTER CLEANUP PROJECTS	Grant Funds Requested	Justification
Mini-grants for cleanups and high school litter projects	\$12,000	Cleanup of public areas: neighborhoods, school campuses, streets/alleys, roadsides, stream and lakes, excluding Adopt-a-Highway miles. This request includes funding for mini-grants that take place in all of 2013 and in the first six months of 2014. Projected cost of Jan-June 2014 is \$3,000. Most of the expenses occur April thru November.
Lancaster County Corrections Cleanup Grant	\$7,000	Calculated for 140 miles @ \$50/mile. To help offset cost of corrections supervisors' time transporting and providing on-site supervision of inmates.
TOTAL FUNDS	\$19,000	

12. CLEANUP GRANT APPLICATION NARRATIVE QUESTIONS

A. Program Design and Implementation:

A1. Provide a list of specific activities.

Cleanup Mini-grants: KLLCB will promote the cleanup of streets, roadways, alleys, sidewalks, stream-sides, lake shores, and other public spaces in Lincoln and Lancaster County.

Announcements about cleanup mini-grant applications will be mailed and/or emailed to previous mini-grant participants, to schools in Lincoln and Lancaster County, to Lincoln neighborhood associations, and to Lancaster County communities. A press release encouraging applications will be sent to all media.

A Neighborhood Cleanup Grant Workshop will assist neighborhood associations in completing the grant applications, clarify the grant expectations, and answer questions. This last year, mini-grant and neighborhood cleanup grant applications were updated and revised to achieve a more user-friendly format. Feedback from neighborhood associations provided in a January meeting improved the process and paperwork.

Neighborhood cleanups and mini-grant cleanups are part of Keep America Beautiful's "Great American Cleanup" – KAB supplies affiliates with hundreds of trash bags for the cleanups, as well as banners and other promotional materials (*See more in Public Education Grant application*).

The annual Community Appearance Survey, conducted by Keep America Beautiful affiliates across the United States, indicates that some of the most littered locations in communities are high school campuses, particularly student parking lots. Local high schools will be encouraged to use cleanup mini-grants to conduct litter cleanups. The Cleanest High School Campus contest (*see Public Education Grant application for details*) completed its first year in May 2011, and was expanded in 2012 to include the four county high schools outside Lincoln (Raymond, Waverly, Malcolm, and Norris).

Mini-grants will be distributed to interested groups and organizations in the following categories:

- Neighborhoods: \$40 and up, depending on miles of streets, county roadsides, rights of way, or alleys cleaned;
- Rural Communities: \$40 and up, depending on miles of city streets, rights of way, alleys cleaned;
- Groups, High Schools, Clubs, etc.: \$40 and up, depending on area cleaned and how often;
- Shore & Stream Cleanup: \$40 and up, depending on size of area cleaned; and
- Lancaster County Corrections: 140+ miles of roadside at \$50 per mile, up to \$7,000

The amount of the mini-grant awards will be based on the area (miles or acres) of cleanup conducted, per NDEQ guidelines:

- Roadside cleanups - maximum of \$50 per mile or maximum of \$50 per five acres;
- For cleanups involving city streets and alleyways - maximum of \$10 per mile; and
- No cleanups involving Adopt-A-Mile segments are accepted.

To receive grant payment, all groups will be required to:

- Conduct a cleanup and record amounts and items collected;
- Recycle all items possible; and
- Document the cleanups with photographs. If groups do not include photos with a final report, a minimum of \$10 will be deducted from their cleanup grant.

Litter Cleanups (non-mini-grant cleanups): In addition to the litter cleanups associated with mini-grants, KLLCB will promote and support other community cleanups by groups and individuals by providing trash bags and loaning safety vests for those groups doing cleanups along the roadsides. In past years, various business, university/school, and community groups have offered their services to pick up litter.

In 2013, KLLCB will again coordinate with Lincoln Public Works Department in a public education effort to encourage residents to clean up fireworks debris after the Independence Day holiday and in a cleanup effort in connection with the Lincoln Marathon (*see Public Education Grant application*).

No-Coast Coastal Cleanup: KLLCB will promote a cleanup of shorelines of public lakes and waterways on or near the Ocean Conservancy's 2013 International Coastal Cleanup Day scheduled in September. Groups will be required to keep a detailed record and tally each type of trash collected. This information is provided to the Ocean Conservancy, which compiles national and international statistics. Volunteers are encouraged to recycle any of the items cleaned up. This program has been successful in previous years – in 2011, 45 volunteers put in 120 hours at eight cleanups of eight area lakes. KLLCB works with the recreation area supervisors to coordinate the trash pickup and recycling efforts of groups involved in the cleanups. A press release to recruit volunteers and another highlighting the results of this cleanup will be provided to local media, and previous volunteers and various local groups will be encouraged to participate.

Lancaster County Corrections County Road Cleanup: In an effort to increase county roadside cleanups, a grant will be provided to the Lancaster County Corrections Department for cleaning up a minimum of 140 miles of county roadsides @ \$50/mile, for a total of \$7000. None of the miles cleaned will include Adopt-A-Mile segments. This grant will help offset costs for corrections staff member supervision of inmates conducting the litter cleanup and for fuel use. Weather and budget permitting, clean ups will occur year round, primarily spring through fall. The inmates typically clean up more than the designated miles of roadway. In 2011, they documented 23 cleanups, 145 roadway miles, 552.5 inmate hours worked, and 119 bags of litter removed.

A2. Will any of the litter collected be recycled? Cleanup volunteers are asked to recycle anything feasible. In the past, neighborhood groups and many of the other smaller groups doing mini-grant cleanups have recycled significant amounts of litter cleaned up, including tires, aluminum, glass, paper/cardboard, appliances, and plastic. So far in 2012, volunteers doing cleanups have reported recycling over 109,669 pounds of litter picked up (approximately 60% of the total weight of litter).

A3. Are there innovative aspects of your program? If yes, explain.

- The cleanup mini-grant program, the No Coast Coastal Cleanup, and the County Corrections Roadside Cleanups have been successfully operated for several years. The enhancement and promotion of these programs and events include innovative aspects, including the electronic newsletter (*The Good Neighbor News*) for neighborhood associations and Lancaster County contacts, as well as promotion and interviews on KZUM community radio programs.
- In 2011, the lakes cleanup campaign was named the "No Coast Coastal Cleanup." Additional promotional efforts included providing reusable bags to participants and working with employers to encourage workplace group participation. Education emphasizes the fact that up to 80% of the litter in the oceans starts out on land, highlighting the importance of cleaning even those waterways which may be far from any ocean.
- KLLCB's innovative approach to the problem of littered high school parking lots, the Cleanest High School Campus competition, is a project started in fall 2010 (described more completely in the Public Education grant application). The first year included the six main Lincoln Public Schools high schools; it was expanded in 2011-12 to include the four county high schools outside Lincoln. This competition, along with enhanced promotion of cleanup mini-grants for campus cleanups, is intended to help motivate students to keep their campuses clean.

A4. What is the service area? Who are the targeted population groups? What is the extent of community participation?

- The service area for the grant is all of Lancaster County, including the 21 county cities/villages, with an estimated population base of 278,728 (*U.S. Census Bureau "State & County Quick Facts"*). Several villages and approximately 13-16 core Lincoln neighborhood associations regularly participate in annual neighborhood cleanups. Specific cleanup areas will be on public land areas or along public roadways, determined according to need and accessibility by volunteers, excluding roadsides that are "Adopt-A-Mile" segments. All public lakes are also included for litter cleanup projects. Individuals, youth groups, schools, university students, business groups, and others help with clean up projects.

- Schools in Lincoln and Lancaster County are sent information about the mini-grants, especially in conjunction with the Great American Cleanup (an annual KAB project) and are encouraged to conduct a litter cleanup project. Working just with the six public high schools in Lincoln exposes over 10,000 students and staff to litter prevention messages.
- The population of Lincoln/Lancaster County is reached via various media approaches, including presentations, displays, newspaper, radio, television, posters, flyers, neighborhood newsletters, and billboards.
- KLLCB's efforts and messages reach a population beyond that of our capital city and county, since so many college students, other Nebraskans, and out-of-state visitors traveling to Lincoln for events, tourism, and family visits observe the results of the cleanups and see our public messages.

Program Impact:

B1. What mechanism will you use for measuring/analyzing program impacts or end results? Explain.

A variety of methods will be used to measure program impacts and results, including:

- The annual Community Appearance Survey (formerly the Litter Index Survey) is conducted each spring to measure the amount of litter in the city. The areas surveyed include commercial, industry, parks, and residential. These figures are compared with previous surveys to help guide efforts to reduce litter. In 2012, the survey routes were adjusted slightly to include new areas of the city or areas that have not been surveyed for several years.
- Litter surveys conducted three times a year at high school campuses raise awareness of the importance of a clean community and measure the impact of the clean campus program.
- The number of solid waste nuisance complaints and number of illegal dumping reports will continue to be a guide to cleanups and educational efforts.
- The number of cleanup mini-grants, neighborhood cleanups, lake cleanups, other litter pickups, as well as the quantity of litter collected and recycled, will measure program interest and results. The amount recycled by neighborhoods doing neighborhood cleanups and mini-grant cleanups is significant (nearly 109,669 pounds at the end of July 2012, with additional cleanups still in progress).

B2. Explain how your program will achieve direct and demonstrable positive results.

The activities listed in A-1 are expected to achieve positive results:

- Directly involving residents in cleaning up the neighborhoods, public spaces, and city entryways not only cleans litter, but also results in greater awareness of responsibility and in a cleaner, safer, and economically stronger community.
- Educating students and residents about littering problems, including illegal dumping and the reporting of same, should result in a maintenance or decrease in the number of illegal dumping reports and nuisance complaints, as well as less litter on high school campuses and throughout business and neighborhood areas (*See related Public Education grant for details*).
- An increase in volunteers will indicate more involvement by the public.
- The annual Community Appearance Survey increases residents' awareness of litter in the city and encourages their participation in reducing litter and/or participating in litter pickup activities. The results of the survey will indicate the amount of litter (as well as illegal signs, graffiti, outdoor storage, and abandoned vehicles) in different parts of the city.

B3. Describe how your program promotes litter cleanup/reduction.

All of the activities listed under "Program Design and Implementation #A1–List of Specific Activities," promote litter cleanup or litter reduction. Specific examples include:

- The focus of the Cleanup Grant is litter cleanup projects. Volunteers report that their experience helping with a cleanup project has convinced them to never litter again. Students and youth involved in cleanup activities alongside adults experience satisfaction in a clean community and are encouraged by the adult role models with whom they work.

- The mini-grants serve as an incentive to encourage groups to participate in cleanup activities.
- The Public Education Grant proposal and Cleanup Grant proposal are linked to help promote litter cleanups and reduction efforts. Press releases, banners at public events, billboards, radio, television and newspaper interviews and articles covering events, participating in litter-free events, and conducting regular cleanups all promote litter reduction.

B4. How were the current and future community needs determined? How does your program respond to these needs?

A Community Appearance Survey is conducted in Lincoln each year and is used to focus the program's efforts. Areas that have been shown to need more effort include the high school campuses, commercial business parking lots, and cigarette butt litter.

Mini-grant cleanups: Each mini-grant recipient must complete a final report, which includes the number of volunteers, volunteer hours, and amount material picked up and recycled. Comments on final reports returned by previous mini-grant recipients overwhelmingly indicate that this is a worthwhile type of program and should continue. The neighborhood associations utilize the cleanup mini-grants to help reduce the amount of loose litter on streets and in alleyways, while city matching funds pay for the larger equipment to clean up other material.

No-Coast Coastal Cleanup: The data from lakes cleaned over previous years indicate a strong need for such cleanup projects to continue. In 2011, approximately 500 pounds of debris were collected at area lakes during the No-Coast Coastal Cleanup in Lancaster County.

Solid waste nuisance complaints or complaints about littered areas in the city provide data which help guide cleanup and education efforts. Cleanup efforts are focused in areas observed or reported to be more littered.

C. Demonstrated Ability

C1. What are the experiences, accomplishments and qualifications of key personnel?

The current KLLCB Coordinator is employed in the Environmental Public Health Division of LLCHD as an Environmental Health Educator II, and has been with LLCHD for nearly eleven years. She has a Master's degree in Health Education, and a Master's degree in Cultural Anthropology. She has worked in health education for 30 years, and has experience working with refugees and new Americans from various cultures.

The coordinator is in regular contact with and maintains good working relationships with the Lincoln Recycling Office, Public Works and Utilities, Watershed Management, city landfill personnel, Lincoln Parks & Recreation, Downtown Lincoln Association, neighborhood associations, County Engineering, NeighborWorks Lincoln, County Commissioners, Lower Platte South Natural Resources District, Lincoln Public Schools and groups and organizations that regularly volunteer for cleanup projects.

KLLCB has an advisory committee which meets regularly to provide direction and input on programs and activities and which participates in various community projects.

KLLCB has received a President's Circle Award from Keep America Beautiful (KAB) for many years running, indicating that KLLCB has met or exceeded the criteria for a successful affiliate. In addition, KLLCB again received a "Gold" affiliate award in 2012 from Keep Nebraska Beautiful (KNB) for its programs, outcomes, and reporting.

The Lincoln-Lancaster County Health Department is a valuable host agency for KLLCB, providing additional expertise in solid waste issues, hazardous waste identification, and potential pollutants, often a part of dealing with solid waste management.

C2. If private business: Not applicable to this Cleanup Grant application.

C3. Does the proposed project build on an existing program? Explain.

The proposed project builds on and enhances the existing program.

- Cleanup projects are popular with neighborhood associations and villages, and numerous groups

volunteer each year to conduct cleanups of public land areas. A clean, attractive community or neighborhood discourages vandalism and crime, and provides an economic boost to the area because people enjoy visiting a clean city. Cleanup activities continue to be important; efforts are undertaken each year to increase the number of groups and volunteers conducting cleanups. Final reports returned by previous mini-grant recipients indicate this is a worthwhile program that enhances community appearance and safety. Neighborhoods report increased recycling from their annual cleanups.

- The annual data from lake cleanups also indicate a strong need for such cleanup projects to continue. Unfortunately, anecdotal reports from county residents indicate that the amount of litter—and items deliberately dumped or left behind—at lakes is significant. Volunteers, who see this litter problem firsthand as a result of participating in a cleanup, will be less likely to litter themselves and will discourage others to do so.
- The Community Appearance Survey is conducted in Lincoln each year. It is used to help focus cleanup efforts and as part of the assessment of the litter problems in the city. This survey includes not only a litter survey, but other community appearance indicators, such as illegal signs, graffiti, abandoned or junk vehicles, and outside storage. The routes of the survey will be modified slightly to include new areas or areas not previously surveyed.
- The expansion of the Cleanest High School Campus competition to county schools is expected to increase awareness of litter problems and solutions.

D. Contractual Services

Not applicable - No funds for contractual services are requested.

13. Equipment List – No equipment is requested.

ATTACHMENTS THAT MAY PERTAIN TO YOUR APPLICATION:

Attachment D: Copy of Detailed Budget Summary from any other Litter Reduction & Recycling Grant you are currently applying for.

Other attachments are not applicable.

DETAILED BUDGET for other grants applied for: Public Education Grant 2013

DETAILED BUDGET:

Public Education Grant 2013
January 1, 2013 thru December 31, 2013

Description	Grant Funds Requested	Matching Cash Funds	Justification
PERSONNEL - Salaries			
Environmental Health Educator II	\$ 56,400		1.0 FTE @ \$27.12/hr.; 40 hrs/wk grant
Environmental Health Specialist II		\$ 43,835	.70 FTE Waste Section Staff @ \$30.11/hr; 28 hrs/week. Proactively works with individuals, neighborhoods and other agencies to reduce the inappropriate disposal of waste.
Subtotal - Personnel Salaries	\$ 56,400	\$ 43,835	
PERSONNEL - Benefits			
FICA	\$ 4,315	\$ 3,355	See attached description of benefits
Life Insurance	\$ 125	\$ 85	
PEHP	\$ 650	\$ 455	
Health Insurance	\$ 11,985	\$ 8,385	
Dental Insurance	\$ 510	\$ 360	
Pension	\$ 6,495	\$ 5,070	
Subtotal - Personnel Benefits	\$ 24,080	\$ 17,720	
TOTAL PERSONNEL	\$ 80,480	\$ 61,555	
SUPPLIES:			
SWAP Stenciling Supplies		\$ 1,000	Markers, door hangers/printing, wire brushes. Funded by City of Lincoln Public Works Department.
TOTAL SUPPLIES	\$ -	\$ 1,000	
EQUIPMENT:			
Ashtray Receptacles	\$ 3,374		(10) Heavy Duty Metal Ashtray Receptacles.
TOTAL EQUIPMENT	\$ 3,374	\$ -	
OPERATING EXPENSES:			
KAB Annual Membership	\$ 350		
Rent	\$ 1,737	\$ 1,218	110 SF each grant and match @ \$15.79 PSF/Y times FTE %
Telephone	\$ 300	\$ 300	1 landline each grant and match
Photocopying/Printing	\$ 1,478	\$ 1,000	Educational information and other as needed to support daily education activities.
Postage	\$ 100	\$ 100	Postage for mailing as needed to support daily educational activities.
Administrative & Fiscal services (Indirect costs)	\$ 15,220	\$ 11,040	The request for grant funds and matching is calculated at 18.01% of personnel.
TOTAL OPERATING EXPENSES	\$ 19,186	\$ 14,256	
TRAVEL:			
KAB National Conference	\$ 1,725		\$500 transportation, \$475 registration, \$750 lodging and food
KNB State conference	\$ 375		\$50 transportation, \$125 registration, \$200 lodging and food
NE Eastern Regional Coordinators Meeting	\$ 100		Mileage for travel to and from meeting
EH Specialist II local mileage		\$ 1,193	2,150 miles/year @ \$0.555/mile
TOTAL TRAVEL	\$ 2,200	\$ 1,193	
TOTAL FUNDS	\$ 101,876	\$ 78,004	

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